

the right decision



netD decide



netDecide™ brings the right
decision into focus

by offering direction,

providing intelligence,

building relationships, and

fostering trust.

When your clients set out on the journey to financial health, they bring you their goals and dreams. Maybe they want to retire early, or leave their grandchildren a legacy. They look to you for direction.

Now you can look to netDecide. Rather than creating a one-time, static financial plan, netDecide charts an evolving journey through the decisions that shape a client's financial future. By helping advisors and clients understand the impact everyday decisions have on each other, netDecide crafts a tailor-made map for achieving financial goals and dreams.

netDecide leads the way to a new financial services industry by offering proprietary technology, seasoned management, strategic partnerships, elite software development, and true vision.

To put it simply, netDecide points you in the right direction.



direction



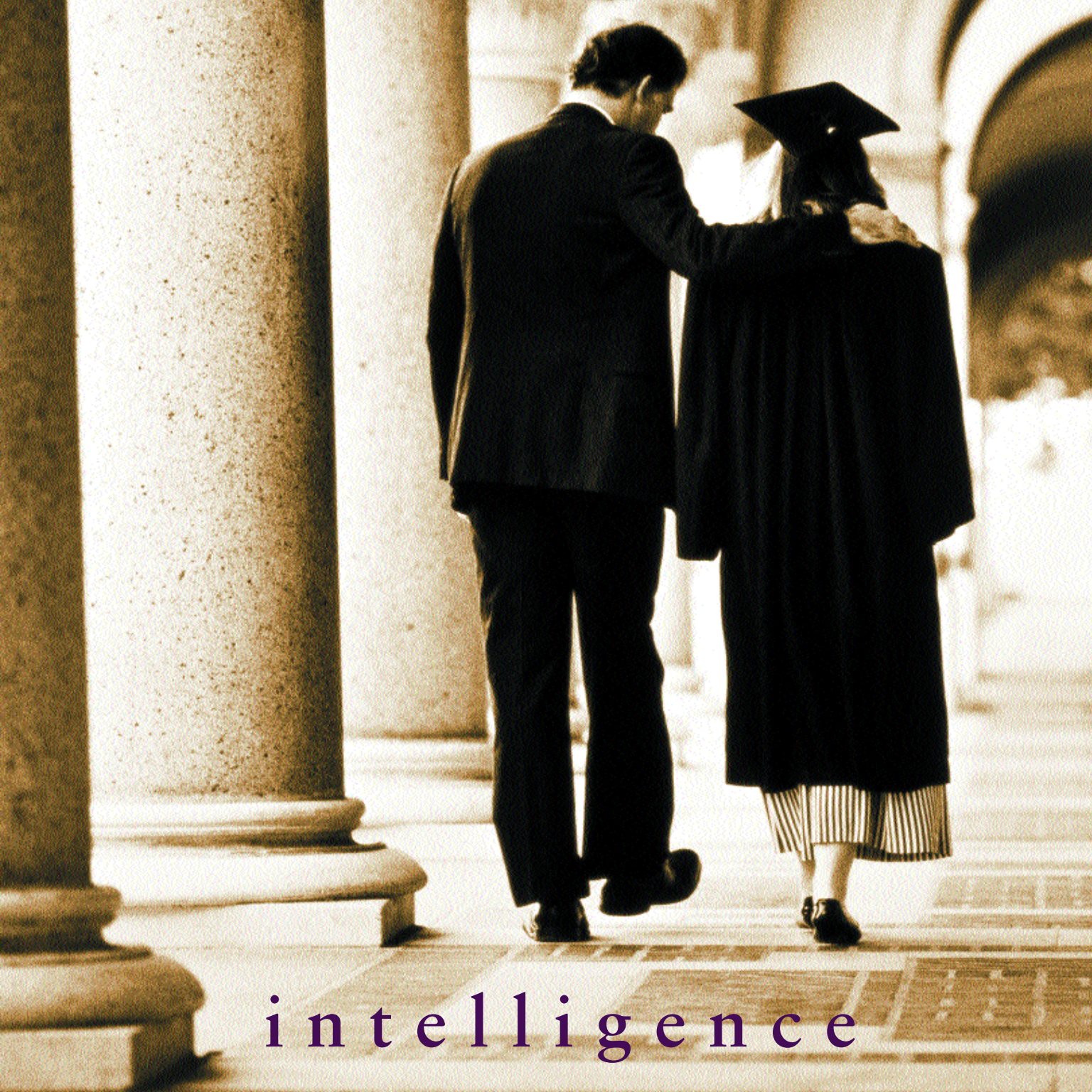
“I want to be able to send my daughter to college.”

“I want to take an extended vacation next year.” To be successful, your clients need the ability to understand the trade-offs and how to influence the probability of these goals becoming a reality.

netDecide considers a range of information including client data, factors of influence, and product knowledge and turns it into intelligence so you can fully understand a client’s complete financial picture. With this deeper understanding, you can anticipate your clients’ needs, offer better product recommendations, and help your clients make their dreams come true.

netDecide is the means for best-in-class financial advice through a system that grows and evolves with your clients’ lives and aspirations. netDecide empowers people with the financial intelligence to bring the right decision into focus.





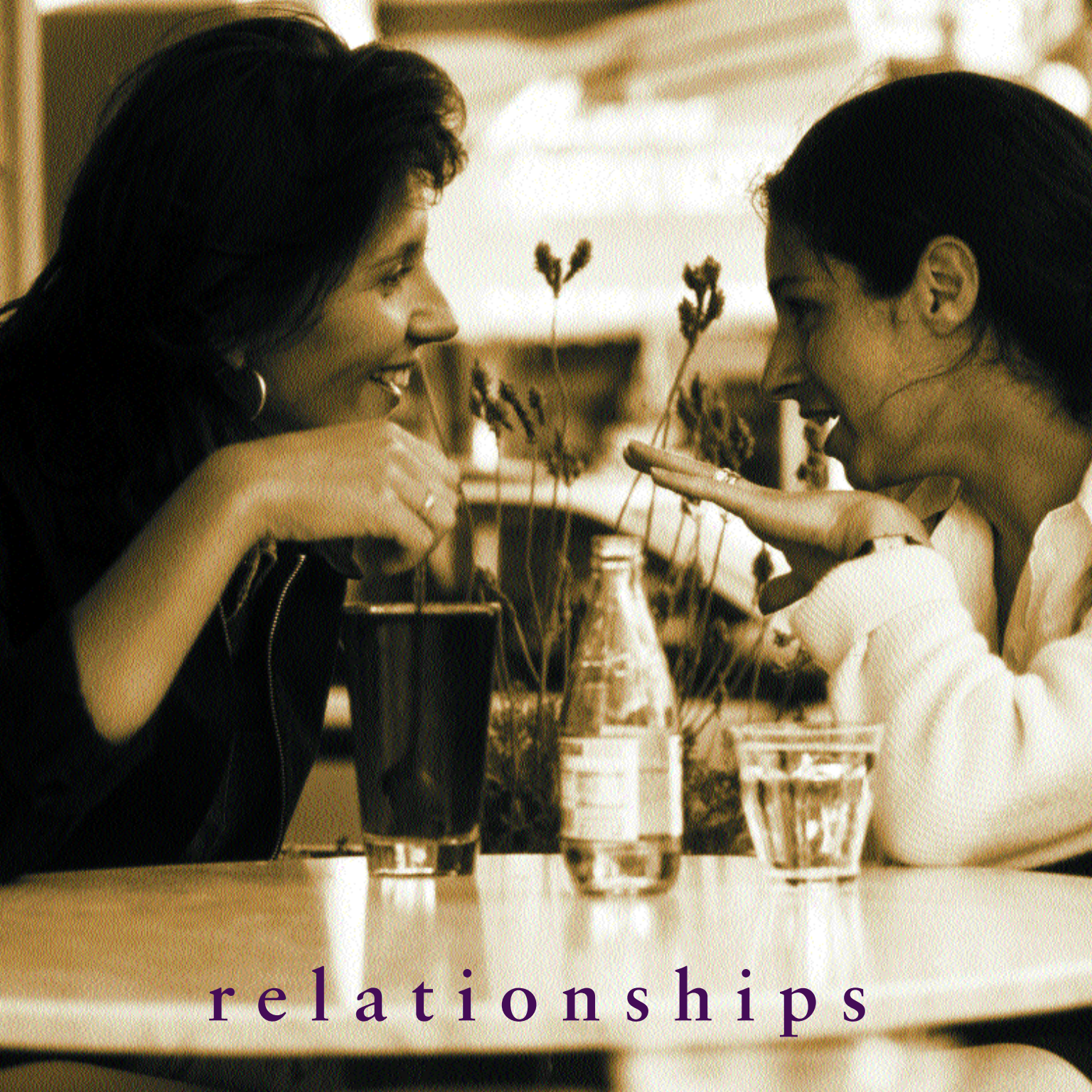
i n t e l l i g e n c e

How do you want your clients to perceive you? As the source for the best deal on a loan or trade? Or as a partner they turn to, confide in, and rely on to guide them to financial security? It no longer matters what mortgage or auto loan consumers buy, as long as the terms are right. Clients will come to you not for products, but for a relationship and insight to guide the decisions that help them build wealth over a lifetime.

netDecide provides firms with the means to intimately know their clients and cultivate long-term relationships. Accessible with an advisor, via the Web and wireless, or through a call center, netDecide's Wealth Management System™ equips advisors with the knowledge needed for sound, consistent advice.

Be that trusted source for your clients. Foster loyalty and lucrative relationships with netDecide.





r e l a t i o n s h i p s

Like a team relying on their coach to lead them to a championship season, your clients entrust you with their plans for the future. Why should you trust netDecide to drive your team to financial success?

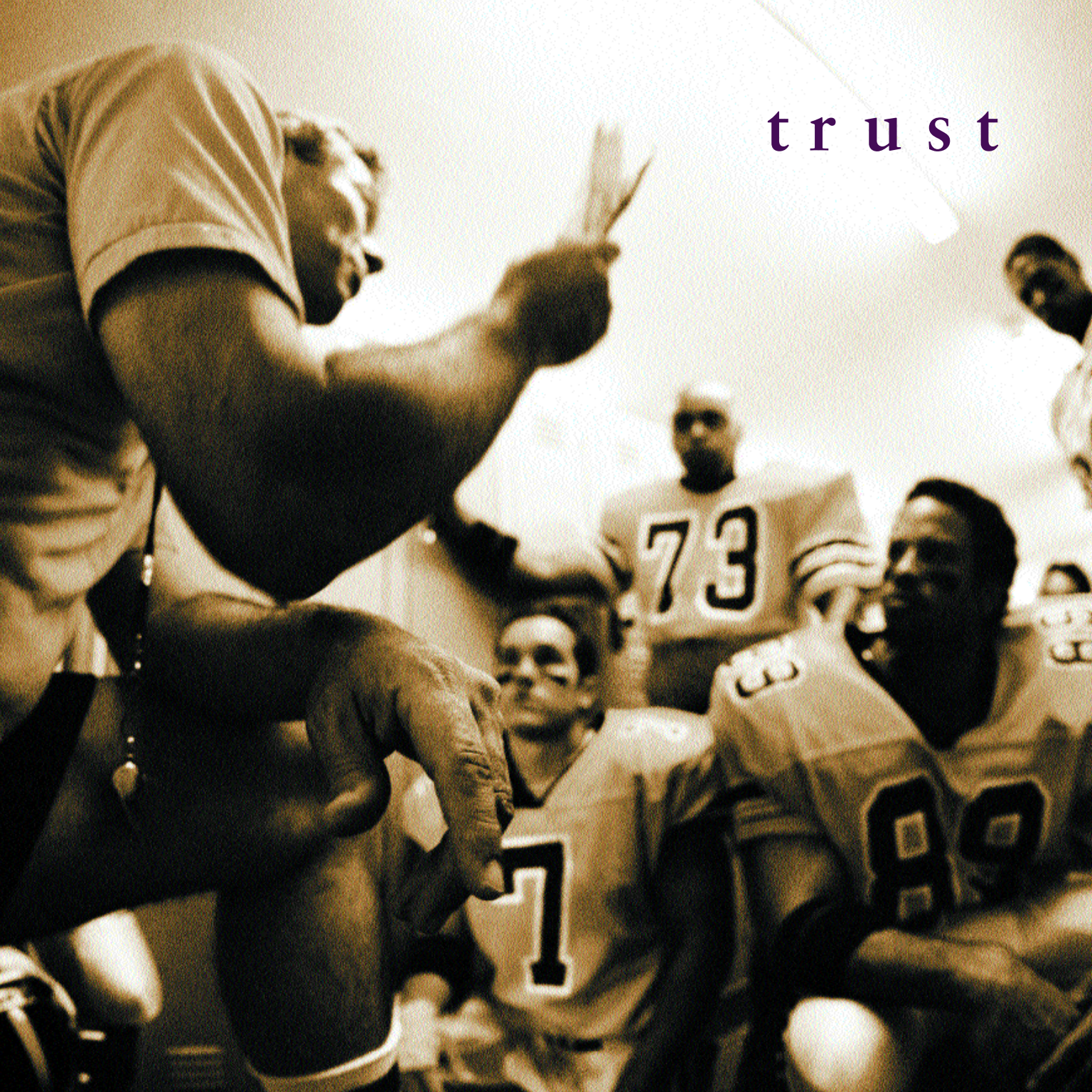
netDecide is built with your best interest in mind. It will seamlessly integrate with your firm's database on a safe and secure platform, guarding your greatest asset – client information.

By managing customer relationships, financial decisions, and industry knowledge, netDecide simplifies the way you do business. Your clients can reach you through whichever channel they choose. You manage their information through a single system.

netDecide understands the changes in the industry and what you need to do to overcome them. We are the solution you can trust to take you beyond your competition.



t r u s t



about netDecide

netDecide Corporation provides financial services institutions with the tools to help their clients intelligently manage wealth. The netDecide Wealth Management System combines customer relationship management, decision management, and knowledge management into one integrated solution that enables firms to form value-added relationships with their clients across a variety of channels.

Traditional and Internet-based firms can show their clients the implications of a financial decision today on the future. With this complete financial picture, clients can focus on building wealth and firms can focus on building profits. netDecide, based in Tysons Corner, Virginia, was established in 1996 and is a privately held corporation.



netD ecide

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